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I HEREBY CERTIFY THAT THIS CORRESPONDENCE IS BEING DEPOSITED WITH THE UNITED STATES POSTAL SERVICE AS FIRST CLASS MAIL IN AN ENVELOPE ADDRESSED TO: COMMISSIONER FOR PATENTS, P.O. BOX 1450, ALEXANDRIA, VA 22313-1450, ON THE DATE INDICATED BELOW.

By: Lucine Drown

Date: October 17, 2005

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**RESPONSE UNDER 37 C.F.R. § 1.116
EXPEDITED PROCEDURE**

EXAMINING GROUP 2616

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Patent Application of: :
Takumi Tanabe, *et al.* :
Conf. No.: 5649 : Group Art Unit: 2616
Appln. No.: 09/820,474 : Examiner: Jamieson W. Fish
Filing Date: March 29, 2001 : Attorney Docket No.: 8861-400US
Title: BROADCAST SYSTEM AND ADVERTISING METHOD FOR USE IN THE
SAME : (P23811-01)

AMENDMENT AFTER FINAL REJECTION

This Amendment is in response to the Office Action dated August 4, 2005 (Paper No. 07212005). This response is being timely submitted by the initial due date of November 4, 2005 so no Petition for Extension of Time is believed to be needed.

Amendments to and Listing of the Claims begins on page 2 of this paper.

Remarks/Arguments begin on page 5 of this paper.

Conclusion begins on page 10.

Please amend the above-identified application, without prejudice, as follows: